SIKKI ART
स्वच्छता के निर्धारित कार्यक्रम (२०१८-१९) के अंतर्गत, इस कार्यालय द्वारा राजीव नगर, पटना नगरीय क्षेत्र को, नगर निगम, पटना के साथ मिलकर साफ सफाई द्वारा रख - रखाव कार्यक्रम के क्रम में, दिनांक ०१.०२.२०१९ को रोड सं. ६ में कॉलारी के लोगों द्वारा स्वच्छता सपा लिया गया। तत्पश्चात इस कार्यालय के अधिकारियों एवं कर्मचारियों, कोल्हापूर के लोगों तथा नगर निगम, पटना के द्वारा संयुक्त रूप से स्वच्छता कार्यक्रम चलाया गया।

कार्यक्रम में मुख्य अतिथि के रूप में इस कार्यालय के पूर्व निदेशक श्री डी. के. सिंह एवं इस कार्यालय के निदेशक प्रभारी श्री विश्व मोहन झा सम्मिलित हुए। कार्यक्रम का संयोजन श्री समाज झा, सहायक निदेशक, श्री सुधीर कुमार, अनुदेशक, श्री अयोध्या चोधरी, अनुदेशक, मुकेश कुमार, अवर सिपाहिय तथा श्री आशीष आनंद, कुं. का. ने किया।
स्वच्छता के निर्धारित कार्यक्रम (2018-19) के क्रम में, इस कार्यालय द्वारा राजाव नगर, पटना नगरीय क्षेत्र को, नगर निगम, पटना के साथ मिलकर साफ सफाई द्वारा रख - रखाव कार्यक्रम के अंतर्गत, दिनांक 05.02.2019 को राजा नगर के रोड सं. १४ में कॉलनी के लोगों द्वारा राजीव नगर के रोड सं. १४ में कॉलनी के लोगों द्वारा स्वच्छता सपथ लिया गया। तत्पश्चात इस कार्यालय के अधिकारियों एवं कर्मचारियों, कॉलनी के लोगों तथा नगर निगम, पटना के द्वारा संयुक्त रूप से स्वच्छता कार्यक्रम चलाया गया। कार्यक्रम का संयोजन श्री समाट झा, सहायक निदेशक, श्री सुधीर कुमार, अनुदेशक, श्री अयोध्या चोधी, अनुदेशक, आशीष आनंद, कृ. का. तथा श्री जितेन्द्र कुमार, कृ. का. ने किया।
A meeting held on 05.02.2019 in Director chamber of this office under chairmanship of Shri V M Jha, Director (I/c), MSME-DI, Patna, Shri Sanatan Sahoo, Director, CFTI, Agra and Smt. Usha Jha, President, Bihar Mihila Udyog Sangh, Patna regarding possibilities of exploring leather based Industries in the State of Bihar. Shri Samrat M Jha, Asstt. Director coordinated the meeting.

Meeting of State Level Sick Unit Rehabilitation Committee held under the Chairmanship of Director (Industries), Department of Industries, Govt of Bihar on 06.02.2019. Govt of Bihar launched a new portal for applying Financial Assistance (DRS) for sick units. This Meeting was organised for declaration of few unit as sick unit and discussion on further assistance for their revival. Shri Ravi Kant, Assistant Director participated in the meeting as the member of said Committee.
MSME DI Patna participated in Cluster Conclave held at India International Centre, New Delhi through video conferencing along with Cluster representatives from various Cluster of Bihar such as Brass & German Silver Utensils Cluster, Pareo, Patna, Lahath Cluster, Muzaffarpur, GLS Lamp Cluster, Patna City etc. Sri Giriraj Singh, Honourable Minister of State for MSME (I/c), Govt of India addressed the conclave on cluster. Secretary (MSME) & Development Commissioner (MSME) also spoke on the occasion. Sri V. M. Jha, Director (I/c) MSME DI, Patna present at NIC Studio, Patna.
स्वच्छता के निर्धारित कार्यक्रम (२०१८-१९) के क्रम में, इस कार्यालय द्वारा कार्यालय के शौचालय को पब्लिक टॉइलेट के रूप में, नगर निगम, पटना के साथ संयुक्त रूप से सफाई कार्यक्रम चलाया गया। कार्यक्रम का संयोजन श्री समाज झा, सहायक निदेशक, श्री सुधीर कुमार, अनुदेशक, श्री अयोध्या चोधरी, अनुदेशक, आशीष आनंद, कु. का. तथा श्री जितेन्द्र कुंभर, कु. का. ने किया।
MSME DI Patna participated in the MSME Support & Outreach Programme in GLS Lamp Cluster Patna City at Milan Utsav hall Mangal Talab, Patna City on 07.02.19 organised by Punjab National Bank. Sri Naveen Kumar discussed about MSME Scheme & Product diversification of units to LED Lighting systems like LED Lamp, LED Street Light etc. He discussed about 12 key initiatives announced in MSME support & Outreach. The CGTMSE Scheme, Innovations in the Bulb Industry was also discussed. GLS units were participated.
स्वच्छता के निर्धारण कार्यक्रम (2018-19) के क्रम में, इस कायरोली द्वारा लॉर्ड इंटरनेशनल स्कूल, नगर, सीं रोड से 8(ए), पटना में स्वच्छ भारत मिशन विषय पर चिरकला प्रदीयोगिता का आयोजन, दिनांक 07.02.2019 को किया गया। कार्यक्रम के पहले, स्कूल के सभी छात्र एवं छात्राओं को इसका सपना दिलाया गया। कार्यक्रम में सभी छात्र एवं छात्राओं ने बड़ा चक्कर उत्साहपूर्वक भाग लिया। कार्यक्रम का संयोजन श्री रघुवंश, सहायक निदेशक, श्री जयपुर, अनुदेशक, श्री अयोध्या घोष, अनुदेशक, श्री रघुवंश भार, व. ली. श्री आशीष आनंद, कु. का. तथा श्री अनंत भार, कु. का. ने किया।
MSME DI Patna participated the MSME Support & Outreach Programme on 08.02.19 at WALMI Phulwarisarif Patna organised by Bank of India. Sri V. M. Jha Director (I/c), MSME DI Patna while addressing the gathering & entrepreneurs discussed about MSME Schemes including the MSE - CDP Scheme. He said that presently the MSE is facing challenges in the Competitive Globalised Market. Therefore they have to be cost effective, Quality Conscious & Innovative Products. He motivated the participants to avail benefits under the MSME Schemes.
Sri Naveen Kumar, Sri Samrat Murlidhar Jha, Sri Ravi Kant, Assistant Director's from MSME-DI Patna attending training programme on Stress Management at Poovar Island Resort, Pozhiyoor, (Kerala) organised by PPDC Agra. First time training on Stress Management were given.
Shri V M Jha, Director (I/c), MSME-DI, Patna alongwith G. K. Sinha, Asstt Director attended a seminar on Circular Economy for Productivity and Sustainability organised at Hotel Patliputra Ashok, Patna on 12.02.2019 organised on the eve of national productivity week organised by National Productivity Council, Patna. He explained the importance of circular economy in the growth of national economy and how our department is contributing in this through different schemes like ZED and Lean manufacturing schemes being implemented in MSME sector through implementing agency like National Productivity Council and Quality Council of India.
Two Days Training Workshop on Use and application of the benchmarking Assessment Tool for the Environmentally sound management of used Lead Acid Battery Recovery and Recycling from 11th to 12th February, 2019 has been organized by IIED in association with MSME-DI, Patna, BSPCB, Patna, USAID, ILA, Pure Earth and ILZDA. The main objective of the program is to create awareness on recycling of used Lead Acid Batteries to prevent contamination of Lead in human intake and to achieve the dream of "Bihar a Lead Free State". The Act and Regulations on Use and Recycling of Lead Acid Batteries was also discussed in detail. An Industry visit has also been organized on 12th February, 2019 at Fatuha Industrial Estate, Patna for Case Study and brainstorming for finding out the optimum solution. Shri V M Jha, Director (I/c), MSME-DI, Patna inaugurated the program along with the other dignitaries.
MSME Support and Outreach programs has been organized by Indian Overseas Bank, Patna in association with MSME-DI, Patna and TRTC, Patna in the Institute premise. The program was inaugurated by Shri B. Venkatnarayana, Sr Regional Manager, Indian Overseas Bank, Patna. Shri V M Jha, Director (I/c), MSME-DI, Patna presided over the function. Shri S K Verma, Asstt. Director, MSME-DI, Patna delivered the presentation on Schemes of Ministry of MSME. Shri Verma also coordinated the program. Total 94 nos. of sanction letters amounting to Rs.1146 Lakh were distributed among the MSME units of Bihar in this programme. Lead Bank of Patna district also joined the programme.
The meeting of stakeholders of MSME Technology Centre, Bihta was held in the Conference Hall of TRTC, Patna to discuss the Plug-n-Play Facilities to be created in MSME Technology Centre, Bihta. Shri V M Jha, Director (I/c), MSME-DI, PATNA welcomed the entrepreneurs. Eminent entrepreneurs from Bihar Industries Association, Patna Industrial Area & Estate Association, Laghu Udyog Bharati attended the meeting and provided valuable inputs and suggestions in the meeting.
As per instructions received, An Awareness Program on Pradhan Mantri Shram Maan Deya Yojana was organised in IMT Hall, MEME-DI, Patna on 21.02.2019. Participants were given brief details about the scheme and urged them to spread the information as maximum ad possible. Shri Ravi Kant, Assistant Director coordinated the program.

Meeting of State Level Sick Unit Rehabilitation Committee held under the Chairmanship of Director (Industries), Department of Industries, Govt of Bihar on 23.02.2019. Govt of Bihar launched a new portal for applying Financial Assistance (DRS) for sick units. This Meeting was organised for declaration of 19 units as sick units and discussion on further assistance for their revival. Shri Ravi Kant, Assistant Director participated in the meeting as the member of said Committee.
State Level Interactive Meeting with Prominent Industry Association and wings of Ministry of MSME, Govt of India organised on 22.02.2019 at Conference Hall, TRTC, Patna. Representative from Prominent Industry Associations viz Bihar Industries Association, Patliputra Industries Association, Bihar Mahila Udyog Sangh, Etc participated. On the occasion, Shri V M Jha, Director (I/c), MSME DI, Patna, Shri M M Sinha, Sr Branch Manager, NSIC, Patna, Shri Umesh Kumar, General Manager, District Industries Center, Patna, Shri Balraj Kapoor, President, Patliputra Industries Association, Shri Narsingh Prasad Jaiswal, Vice President, Bihar Industries Association, Shri Arvind Kumar Singh, Ex Secretary, Bihar Industries Association, Shri Nisheeth Jaiswal, Bihar Industries Association, Shri R K Jaiswal, President, Federation of LED Bulb Manufacturing, Shri P K Gupta, Assistant Director, KVIC, Patna were present. Presentation on various schemes of Ministry of MSME presented on the occasion. Shri Ravi Kant, Assistant Director coordinated the said meeting.
MSME DI Patna is organising two days Industrial Motivation Campaign at Dehri-on-Sone, Rohtas from 26.02.19 to 27.02.19 for the youths/prospective entrepreneurs. More than 50 prospective entrepreneurs participated in the Campaign. Sri Naveen Kumar Asstt. Director with the industrial expert and officials of the concerned Department Bank etc. are giving the guidance for setting up of industry & technical knowhow.
67th State Level Banker's Committee meeting organised by State Level Banker's Committee, Bihar on 27.02.2019 at Hotel Chanakya, Patna. Shri Sushil Kumar Modi, Hon'ble Dy Chief Minister and Finance Minister, Govt of Bihar chaired the said meeting. Different official from various Departments of Govt of India and Govt of Bihar present on the occasion. Also, Senior Bank Official from various Banks was also present. Discussion on credit flow under various heads towards MSME Sector took place. Shri V M Jha, Director (I/c), MSME DI, Patna and Shri Ravi Kant, Assistant Director attended the SLBC Meeting.
MSME Development Institute, Patna organises Industrial Motivational Campaign on 28.02.2019 at Patna. Shri D K Singh, Ex Director, MSME-DI, Patna and Advisor, TRTC, Patna presided over the program. On the occasion, Shri Umesh Kumar, General Manager, DIC, Patna, Shri Manoj Kumar Sinha, Vice President, Patna Management Association, Smt Kiran Maria, Manager, NSIC, Shri Suman Shekhar, A successful entrepreneurs and Member of Laghu Udyog Bharti were present and explained the various aspects of Entrepreneurship and provisions to participants. This was the first day of program. Shri Ravi Kant, Assistant Director coordinated the said program.
MSME-DI, Patna participated in CII Bihar Annual Meeting & Session on Accelerating Industrial Momentum organized by CII, Patna on 28.02.2019. Shri V M Jha, Director (I/c), MSME-DI, Patna addressed the gathering on this occasion and emphasized on the vast scope of MSMEs in the State of Bihar. Shri Sanjeev Chourasiya, Hon’ble MLA, Digha, Bihar was Chief Guest on this occasion. Dignitaries from all prominent Industries associations of the State were present on this occasion. Shri Samrat Jha, Asstt. Director also participated in this program and made the gathering aware of the schemes of the Ministry of MSME, Government of India. More than 50 participants participated in the above event.
On the Second day of Industrial Motivational Campaign on 01.03.2019, the one to one Interaction and Mentoring of Prospective Entrepreneurs done. Prospective Entrepreneurs were interested in different sectors viz. Food processing, wooden Furniture, E-Rickshaw Manufacturing, Travelling Services, etc. They were provided proper information and mentoring was done individually. Shri Ravi Kant, Assistant Director coordinated the program.
दिनांक-08.02.2019 को सूर्योदय स्तर पटना के कार्यालय में मौजूद उद्यमी मिश्राकांश पटना (बिहार) पाठारी है वे अभी बर्तमान में बाया प्लांट कंस्ट्रक्शन पर कार्य कर रही है उन्होंने आगे अच्छे संचालन एवं डेवलपमेंट हेतु कार्यालय के उद्यमी विकास केन्द्र (EDC) में पाठारी है। उन मौजूद उद्यमी को श्री रविकहेंद्र सेना (आरओ) ने उचित सलाह दी।
सूर्योदयन पटना के कार्यालय में भावी उद्यमी डॉ. अविनाश सिन्हा बिहार शरीफ (बिहार) पर उन्होंने नए भिन्न वाटर (विटामिन) सहित उद्योग लगाने हेतु कार्यालय के उद्यमी विकास केन्द्र (EDC) में पाठ्य है। उन भावी उद्यमी को श्री रामनाथ मुरलीधर झा सर्वनिवास ने उचित सलाह दी।

सूर्योदयन पटना के कार्यालय में भावी उद्यमी मोहननीश हक, राजा बाजार पटना (बिहार) नए आटा की उद्योग लगाने हेतु कार्यालय के उद्यमी विकास केन्द्र (EDC) में पाठ्य है। उन भावी उद्यमी को श्री रामनाथ मुरलीधर झा सर्वनिवास ने उचित सलाह दी।
STATE LEVEL BANKER’S COMMITTEE MEETING

1. 67th State Level Banker’s Committee meeting organised by State Level Banker’s Committee, Bihar on 27.02.2019 at Hotel Chanakya, Patna. Shri Sushil Kumar Modi, Hon’ble Dy Chief Minister and Finance Minister, Govt of Bihar chaired the said meeting. Different official from various Departments of Govt of India and Govt of Bihar present on the occasion. Also, Senior Bank Official from various Banks were also present. Discussion on credit flow under various heads towards MSME Sector took place. Shri V M Jha, Director (I/c), MSME DI, Patna and Shri Ravi Kant, Assistant Director attended the SLBC Meeting.

TRAINING

1. Sri Naveen Kumar, Sri Samrat Murlidhar Jha, Sri Ravi Kant, Assistant Director’s from MSME-DI, Patna attended training programme on Stress Management at Poovar Island Resort, Pozhiyoor, (Kerala) organised by PPDC Agra. First time training on Stress Management is being given.

SICK UNIT REHABILITATION

1. Meeting of State Level Sick Unit Rehabilitation Committee held under the Chairmanship of Director (Industries), Department of Industries, Govt of Bihar on 06.02.2019. Govt of Bihar launched a new portal for applying Financial Assistance (DRS) for sick units. This Meeting was organised for declaration of few unit as sick unit and discussion on further assistance for their revival. Shri Ravi Kant, Assistant Director participated in the meeting as the member of said Committee.

2. Meeting of State Level Sick Unit Rehabilitation Committee held under the Chairmanship of Director (Industries), Department of Industries, Govt of Bihar on 23.02.2019. Govt of Bihar launched a new portal for applying Financial Assistance (DRS) for sick units. This Meeting was organised for declaration of 19 units as sick units and discussion on further assistance for their revival. Shri Ravi Kant, Assistant Director participated in the meeting as the member of said Committee.

SPECIAL ACHIEVEMENTS/MISCELLANEOUS

1. स्वच्छता के निर्माणित कार्यक्रम (२०१८-१९) के अंतर्गत, इस कार्यक्रम द्वारा राजीव नगर, पटना नगरीय क्षेत्र को, नगर निगम, पटना के साथ मिलकर साफ सफाई द्वारा रख - रखाव कार्यक्रम के क्रम में, दिनांक ०१.०२.२०१९ को रोड सं. ६ में कोल्हारी के लोगों द्वारा स्वच्छता सपथ लिया गया। तत्पश्चात इस कार्यक्रम के अधिकारियों एवं कर्मचारियों, कोल्हारी के लोगों तथा नगर निगम, पटना के द्वारा संयुक्त रूप से स्वच्छता कार्यक्रम चलाया गया। कार्यक्रम में मुख्य अतिथि के रूप में इस कार्यक्रम के पूर्व निदेशक, श्री डी. के. सिंह एवं इस कार्यक्रम के निदेशक प्रभारी श्री विश्व मोहन झा सम्मिलित हुए। कार्यक्रम
का संयोजन श्री समाट ज्ञ, सहायक निदेशक, श्री सुधीर कुमार, अनुदेशक, श्री अयोध्या चोधरी, अनुदेशक, मुकेश कुमार, अवर लिपिक तथा श्री आशीष आनंद, कृ, का. ने किया।

2. स्वच्छता के निर्धारित कार्यक्रम (२०१८-१९) के क्रम में, इस कार्यालय द्वारा राजीव नगर, पटना नगरीय क्षेत्र को, नगर निगम, पटना के साथ मिलकर सपा सफाई द्वारा रख - रखाव कार्यक्रम के अंतर्गत, दिनांक ०५.०२.२०१९ को राजीव नगर के रोड सं. १४ में कोल्हैन के लोगो द्वारा स्वच्छता सपा लिया गया। तत्पश्चात् इस कार्यालय के अधिकारियों एवं कर्मचारियों, कालीन के लोगो तथा नगर निगम, पटना के द्वारा संयुक्त रूप से स्वच्छता कार्यक्रम चलाया गया। कार्यक्रम का संयोजन श्री समाट ज्ञ, सहायक निदेशक, श्री सुधीर कुमार, अनुदेशक, श्री अयोध्या चोधरी, अनुदेशक, आशीष आनंद, कृ. का. तथा श्री जितेन्द्र कुमार, कृ. का. ने किया।

3. A meeting held on 05.02.2019 in Director chamber of this office under chairmanship of Shri V M Jha, Director (I/c), MSME-DI, Patna, Shri Sanatan Sahoo, Director, CFTI, Agra and Smt. Usha Jha, President, Bihar Mihila Udyog Sangh, Patna regarding possibilities of exploring leather based Industries in the State of Bihar. Shri Samrat M Jha, Asstt. Director coordinated the meeting.

4. MSME DI Patna participated in Cluster Conclave held at India International Centre, New Delhi through video conferencing along with Cluster representatives from various Cluster of Bihar such as Brass & German Silver Utensils Cluster, Pareo, Patna, Lahathi Cluster, Muzaffarpur, GLS Lamp Cluster, Patna City etc. Sri Giriraj Singh, Honourable Minister of State for MSME (1/c), Govt of India addressed the conclave on cluster. Serceraty (MSME) & Development Commissioner (MSME) also spoke on the occasion. Sri V. M. Jha, Director (1/c), MSME-DI, Patna was also present at NIC Studio, Patna.

5. MSME-DI Patna participated in the MSME Support & Outreach Programme in GLS Lamp Cluster Patna City at Milan Utsav hall Mangal Talab, Patna City on 07.02.19 organised by Punjab National Bank. Sri Naveen Kumar discussed about MSME Scheme & Product diversification of units to LED Lighting systems like LED Lamp, LED Street Light etc. He discussed about 12 key initiative announced in MSME support & Outreach. The CGTMSE Scheme, Innovations in the Bulb Industry were also discussed. A large no.of GLS unit participated.

6. स्वच्छता के निर्धारित कार्यक्रम (२०१८-१९) के क्रम में, इस कार्यालय द्वारा लोड्स इंटरनेशनल स्कूल, राजीव नगर, रोड सं ८(ए), पटना में स्वच्छ भारत मिशन विषय पर चित्रकला प्रतियोगिता का आयोजन, दिनांक ०५.०२.२०१९ को किया गया। कार्यक्रम के पहले, स्कूल के सभी छात्र एवं छात्राओं को स्वच्छता सपा दिया गई। कार्यक्रम में सभी छात्र एवं छात्राओं ने बड़े चित्रकला प्रतियोगिता का भाग लिया। कार्यक्रम का संयोजन श्री रवीकान्त, सहायक निदेशक, श्री सुधीर कुमार, अनुदेशक, श्री अयोध्या चोधरी, अनुदेशक, श्री राजीव कुमार मिश्र, वी. ली. श्री आशीष आनंद, कृ. का. तथा श्री जितेन्द्र कुमार, कृ. का. ने किया।

7. MSME-DI Patna participated in the MSME Support & Outreach Programme on 08.02.19 at WALMI Phulwarisarif Patna organised by Bank of India. Sri V. M. Jha, Director (1/c), MSME-DI Patna while addressing the gathering & entrepreneurs discussed about MSME Schemes including the MSE - CDP Scheme. He said that presently the MSE is facing challenges in the Competitive Globalised Market. Therefore they have to be cost effective, Quality Conscious & Innovative Products. He motivated the participants to avail benefits under the MSME Schemes.

8. Shri V M Jha, Director (1/c), MSME-DI, Patna alongwith G. K. Sinha, Asstt Director attended a seminar on Circular Economy for Productivity and Sustainability organised at Hotel Patliputra Ashok, Patna on 12.02.2019 organised on the eve of national productivity week organised by National Productivity Council, Patna. He explained the importance of circular economy in the growth of national economy and how our department is contributing in this through different
schemes like ZED and Lean manufacturing schemes being implemented in MSME sector through implementing agency like National Productivity Council and Quality Council of India.

9. Two Days Training Workshop on Use and application of the benchmarking Assessment Tool for the Environmentally sound management of used Lead Acid Battery Recovery and Recycling from 11th to 12th February, 2019 has been organized by IIED in association with MSME-DI, Patna, BSPCB, Patna, USAID, ILA, Pure Earth and ILZDA. The main objective of the program is to create awareness on recycling of used Lead Acid Batteries to prevent contamination of Lead in human intake and to achieve the dream of "Bihar a Lead Free State". The Act and Regulations on Use and Recycling of Lead Acid Batteries was also discussed in detail. An Industry visit has also been organized on 12th February, 2019 at Fatuha Industrial Estate, Patna for Case Study and brainstorming for finding out the optimum solution. Shri V M Jha, Director (I/c), MSME-DI, Patna inaugurated the program along with the other dignitaries. Shri S K Verma, Asstt. Director, Shri G K Sinha, Asstt. Director and other officials of MSME-DI, also attended the event.

10. Shri V M Jha, Director (I/c), MSME-DI, Patna and Shri Ravi Kant, Assistant Director participated in the Governing Council Meeting of Institute of Entrepreneurship Development, Patna on 19.02.2019. The said meeting was organised under the Chairmanship of Shri K K Pathak, IAS, Principal Secretary, Department of Industries, Govt of Bihar. Discussion on various issues of IED, Patna held.

11. MSME Support and Outreach program has been organized by Indian Overseas Bank, Patna in association with MSME-DI, Patna and TRTC, Patna in the Institute premise. The program was inaugurated by Shri B. Venkatnarayana, Sr Regional Manager, Indian Overseas Bank, Patna. Shri V M Jha, Director (I/c), MSME-DI, Patna presided over the function. Shri S K Verma, Asstt. Director, MSME-DI, Patna delivered the presentation on Schemes of Ministry of MSME. Shri Verma also coordinated the program. Total 94 nos. of sanction letters amounting to Rs. 1146 Lakh were distributed among the MSME units of Bihar in this programme. Lead Bank of Patna district also joined the programme.

12. The meeting of stakeholders of MSME Technology Center, Bihta was held in the Conference Hall of TRTC, Patna to discuss the Plug-n-Play Facilities to be created in MSME Technology Center, Bihta. Shri V M Jha, Director (I/c) welcomed the entrepreneurs. Eminent entrepreneurs from Bihar Industries Association, Patna Industrial Area & Estate Association, Laghu Udyog Bharati attended the meeting and provided valuable inputs and suggestions in the meeting.

13. As per instructions received, An Awareness Program on Pradhan Mantri Shram Man Deya Yojana was organised in IMT Hall, MEME-DI, Patna on 21.02.2019. Participants were given brief details about the scheme and urged them to spread the information as maximum ad possible. Shri Ravi Kant, Assistant Director coordinated the program.

14. State Level Interactive Meeting with Prominent Industry Association and wings of Ministry of MSME, Govt of India organised on 22.02.2019 at Conference Hall, TRTC, Patna. Representative from Prominent Industry Associations viz Bihar Industries Association, Patliputra Industries Association, Bihar Mahila Udyog Sangh, Etc participated... On the occasion, Shri V M Jha, Director (I/c), MSME-DI, Patna, Shri M M Sinha, Sr Branch Manager, NSIC, Patna, Shri Umesh Kumar, General Manager, District Industries Center, Patna, Shri Balraj Kapoor, President, Patliputra Industries Association, Shri Narsingh Prasad Jaiswal, Vice President, Bihar Industries Association, Shri Arvind Kumar Singh, Ex Secretary, Bihar Industries Association, Shri Nisheeth Jaiswal, Bihar Industries Association, Shri R K Jaiswal, President, Federation of LED Bulb Manufacturing, Shri P K Gupta, Assistant Director, KVIC, Patna were present. Presentation on various schemes of Ministry of MSME presented on the occasion. Shri Ravi Kant, Assistant Director coordinated the said meeting.

15. MSME DI Patna has organised two days Industrial Motivation Campaign at Dehri on Sone, Rohtas from 26.02.19 to 27.02.19 for the youths/ prospective entrepreneurs. More than 50 prospective entrepreneurs were participated in the Campaign. Sri Naveen Kumar Asstt. Director with the industrial expert and officials of the concerned Department Bank etc. are giving the guidance for setting up of industry & technical knowhow.
16. MSME Development Institute, Patna organises Industrial Motivational Campaign on 28.02.2019 at Patna. Shri D K Singh, Ex Director, MSME-DI, Patna and Advisor, TRTC, Patna presided over the program. On the occasion, Shri Umesh Kumar, General Manager, DIC, Patna, Shri Manoj Kumar Sinha, Vice President, Patna Management Association, Smt Kiran Maria, Manager, NSIC, Shri Suman Shekhar, A successful entrepreneurs and Member of Laghu Udyog Bharti were present and explained the various aspects of Entrepreneurship and provisions to participants. On the Second day of Industrial Motivational Campaign on 01.03.2019, the one to one Interaction and Mentoring of Prospective Entrepreneurs done. Prospective Entrepreneurs were interested in different sectors viz. Food processing, wooden Furniture, E-Rickshaw Manufacturing, Travelling Services, etc. Shri Ravi Kant, Assistant Director coordinated the program.

17. This office participated in CII Bihar Annual Meeting & Session on Accelerating Industrial Momentum organized by CII, Patna on 28.02.2019. Shri V M Jha, Director Incharge of this office, addressed the gathering on this occasion and emphasized on the vast scope of MSMEs in the State of Bihar. Shri Sanjeev Chourashiya, Hon’ble MLA, Digha, Bihar was Chief Guest on this occasion. Dignitaries from all prominent Industries associations of the State were present on this occasion. Shri Samrat Jha, Asstt. Director also participated in this program and made the gathering aware of the schemes of the Ministry of MSME, Government of India. More than 50 participants participated in the above event.
SUCCESS STORY

पेट्स्ल क्राफ्ट शुरुआत मैंने काफी फहले की थी. मेरे मन में हमेशा से ही इच्छा थी कि बिहार के आर्ट एंड क्राफ्ट को अन्तरराष्ट्रीय पहचान दिलवाउँ और अपना उद्यमिता शुरू करने| मैं अपने इच्छा को वास्तविक रूप देने के लिए जी तोड़महिलाए शुरू की आर्मिस्किन दिनों में मुझे बहुत शीर्ष परेशानियों का सामना करना पड़ा।

मिथिला चित्र कला मिश्रांचल क्षेत्र की लोक कला है जिसका उल्लेख रामायण और महाभारत में मिलता है| मिथिलान्चल क्षेत्र में शादी उपनयन एवं अन्य शुभ अवसर पर लोग अपने पार्श्व में एवं दीवारों पर एसपेंडिंग का प्रयोग करते थे| कभी हम सोचे भी न थे की मिथिला चित्र कला आज बहुत बड़ा व्यवसाय का साधन बनेगा एवं ग्रामीण महिलाएँ पुरुष के लिए रोजगार का साधन| मेरी अपनी उद्यमिता के कंद्र आज मिथिला पेंडिंग ही है| कभी मैंसिफ्र दो तीनमहिलाओं के साथ सिर्फ़ १५०० रुपया भैं शुरू की थी आज ३०० से अधिक महिलाएं मेरे साथ जुड़ कर अपना काम कर रही है| शुरू में मुझे अपने प्रोडक्ट का मार्केटिंग करने में काफी दिक्कत होती थी और मेरे परिश्रम का कोई प्रतिफल नहीं मिलता था लेकिन मैं अपने दैर्घ्य को बनाये राखी आज नहीं तो कल मुझे अच्छा परिणाम मिलेगा ही इस आशा को मई हमेशा जीवित रही।

पेट्स्ल क्राफ्ट ने अपनी विकास यात्रा में एसई. (M.S.M.E.) पटना का योगदान अतुलनीय रहा| M.S.M.E. द्वारा आयोजित सेमिनार कार्यशाला प्रशिक्षण कार्यक्रम से मार्केटिंग समबन्धी निदानों आवश्यक जानकारी एवं मार्गदर्शन समय समय पर मिलती रही| M.S.M.E. के सहयोग से देश के अलावा मैंने विदेशों में भी अपने सिंगापुर क्वाला लुम्पुर इत्यादि जगहों पर अपने प्रोडक्ट की प्रदर्शनी लगाई| आज जिसका परिणाम है मेरे ग्राहक न सिफ्र अपने देश में अपितु बहार के देशों में भी है| मुझे मिला विदेशों से भी आई धारा प्राप्त होते रहते है| मुझे इस बात की बहेद खुशी है कि सिफ्र १५०० रुपये की पूंजी और तीनमहिलाओं के साथ शुरू किया हुआ उद्यम एक बहुत ही अच्छा आकर ले लिया है और इस बात का बहुत ही सतोष है कि अपने उद्यम के साथ साथ ग्रामीण महिलाओं को भी लाभ मिल रहा है।

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