



Government of India
Ministry of Micro, Small & Medium Enterprises

Brief Industrial Profile **of Munger District**

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Carried out by

MSME-Development Institute

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FOREWORD

The Micro, Small & Medium Enterprises Development Institute, Patna has prepared an Industrial Profile of Munger, District Bihar. The objective to prepare the Industrial profile of the district is to make the information readily available in respect of location, administrative set up, industrial area available, growth & trend of MSMEs, clusters etc to the existing as well as prospective entrepreneurs. The available data have been compiled and the profile is prepared. It is expected that this industrial profile will be useful for Government & non-government promotional & developmental agencies engaged in promotion and development of MSMEs in Munger, District Bihar.

I take this opportunity to express my gratitude to the officers of O/o the Department of Industries, Govt. of Bihar, General Manager, District Industry Centre and Bihar Industrial Area Development Authority (BIADA) for extending their co-operation in preparing this Industrial Profile.

I also place on record my appreciation to Shri Ramesh Kumar, Asstt. Director (E.I.) and Shri Ravi Kant, Asstt. Director (E.I.) of this Institute for their hard work in bringing out report in this form.



(A. R. Gokhe)
Director

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Brief Industrial Profile of Munger District

1. General Characteristics of the District

1.1 Location & Geographical Area. Munger district came into existence way back in 1812. It lies between 24⁰57' to 25⁰29' north latitude and 86⁰21' to 86⁰45' east longitude. The total geographical area of the district is spread over 1419.7 sq.km. The District is bounded from ganga river and khagaria district in north, Jamui district in the south, Bhagalpur district in the east and lakhisarai in the west. The district is pre dominantly an agricultural district. The secondary and tertiary sector is not so developed in the district. M/s Indian Tobacco company, Munger and M/s eastern Railway Coach factory, Jamalpur have been very instrumental in the prosperity of the district. Munger is internationally famous for its yoga centre. Sultanganj is a famous pilgrims place adjacent to the district where devotee from all over the country throng to take ganga water to be poured over Lord Shiva in Deoghar(Jharkhand). This spot helps in the economy of the district.

1.2 Topography:- The landscape of the district comprises of Gangetic plain land and apart of Chotanagpur Plateau. The district is having range of mountain of significant height at one hand and stretch of low land known as Tal on the other hand. The Gangetic plain land is very fertile and suitable for agriculture. It receive annual rainfall of 1200mm.

1.3 Availability of Minerals:- The district is deficient in deposition of major minerals

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	Nil
MINOR		
1.	Stone boulder	183784.40

SOURCE: - DEPT. OF MINES & GEOLOGY

1.4 FOREST :- The forest coverage of the district is spread over 58789.66 acre which is 17.02% of the total geographical area of the district. The kind of trees found in the forest are teak, sisam, paisar, saresh, sever, neem and gamhar which wood is commercially utilized. Other trees are kendu, amla, mahua and mango also which utilized commercially.

1.5 Administrative set up.:- From administrative point of view the district is divided into 03 sub-division namely Munger Sadar and Tarapur. It has 09 blocks namely Munger sadar, Jamalpur, Dharahra, Kharagpur, Tarapur, Sangrampur, Bariyarpur, Titiabumber and asarganj. Munger, Jamalpur, Bariyarpur, Tarapur, Asarganj and Kharagpur are the towns of the district here commercial activities takes place.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2012		24 ⁰ 45' N- 25 ⁰ 15'N
	ii) Longitude			85 ⁰ 45'E- 86 ⁰ 45'E
	iii) Geographical Area		Acre	345440 acre
(B)	Administrative Units			
	i) Sub divisions		Nos	03
	ii) Tehsils		Nos	09
	iii) Sub-Tehsil		Nos	-
	iv) Patwar Circle		Nos	-
	v) Panchayat Simitis		Nos	-
	vi) Nagar nigam		Nos	-
	vii) Nagar Palika		Nos	03
	viii) Gram Panchayats		Nos	101
	xi) Revenue villages		Nos	866
	x) Assembly Area		Nos	03
2.	Population			Total:- 13,67,765
(A)	Sex-wise			
	i) Male	2011		729041
	ii) Female	2011		638724
(B)	Rural Population	2011		987645
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Acre	345440 acre
	ii) Forest cover	2010-11	"	58789 acre
	iii) Non Agriculture Land	2010-11	"	272940.40

	v) cultivable Barren land	2010-11	“	3984.27
4.	Forest			
	(i) Forest	2010-11	Acre	58789 acre
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	184000
	ii) Buffaloes	2007	Nos.	62000
B.	Other livestock			
	i) Goats	2007	Nos.	152000
	ii) Pigs	2007	Nos.	6000
	iii) Dogs & Bitches	2007	Nos.	20190
	iv) Railways			
	i) Length of rail line	2010-11	Kms	50 Km
	V) Roads			
	(a) National Highway	2010-11	Kms	36 Km
	(b) State Highway	2010-11	Kms	115 Km
	(c) Main District Highway	2010-11	Kms	117 Km
	(d) Other district & Rural Roads	2010-11	Kms	-
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	296 Km
	(f) Kachacha Road	2010-11	Kms	95 Km
	(VI) Communication			
	(a) Telephone connection	2010-11		7200
	(b) Post offices	2010-11	Nos.	125
	(c) Telephone center	2010-11	Nos.	10
	(d) Density of Telephone	2010-11	Nos./1000 person	NA
	(e) Density of Telephone	2010-11	No. per KM.	NA
	(f) PCO Rural	2010-11	No.	NA
	(g) PCO STD	2010-11	No.	110
	(h) Mobile	2010-11	No.	NA
	(VII) Public Health			

(a) Allopathic Hospital	2010-11	No.	05
(b) Beds in Allopathic hospitals		No.	274
(c) Ayurvedic Hospital		No.	Nil
(d) Beds in Ayurvedic hospitals		No.	Nil
(e) Unani hospitals		No.	Nil
(f) Community health centers		No.	Nil
(g) Primary health centers		No.	16
(h) Dispensaries		No.	NA
(i) Sub Health Centers		No.	155
(j) Private hospitals		No.	35
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	46
(b) rural Bank Products		Nos.	22
(c) Co-Operative bank products		Nos.	06
(d) PLDB Branches		Nos.	02
(IX) Education			
(a) Primary school		Nos.	1069
(b) Middle schools		Nos.	170
(c) Secondary & senior secondary schools		Nos.	74
(d) Colleges		Nos.	07
(e) Technical University		Nos.	--

2.1 Existing Status of Industrial Areas in the District Munger

S. No.	Name of Ind. Area	Land acquire d (In acre)	Land develop ed (In acre)	Prevailin g Rate Per Sqm (In Rs.)	No of Plots	No of allotte d Plots	No of Vacant Plots	No. of Units in Productio n
1	Munger	7.80	7.80	834.34	58	56	12	38
2	Industrial Estate, Jamalpur	24 acre	24 acre	5.86 lakhs per acre	--	44	3.70 acre	Nil
3	Industrial Estate, Sitakund	18 acre	18 acre	7.70 lakhs per acre	--	10	(1.03) acre	Nil

Source:- BIADA

3. INDUSTRIAL SCENARIO OF MUNGER

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	276
2.	TOTAL INDUSTRIAL UNIT	NO.	276
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	03
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	25
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	1286
6.	NO. OF INDUSTRIAL AREA	NO.	02
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	400
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	2466

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	62	140	16.50
	1985-86	73	172	19.46
	1986-87	81	199	23.20
	1987-88	98	328	28.96
	1988-89	102	275	30.15
	1989-90	113	318	38.20
	1990-91	185	508	62.77
	1991-92	88	168	19.80
	1992-93	39	97	19.70
	1993-94	49	125	20.75
	1994-95	47	117	20.85
	1995-96	44	131	24.77
	1996-97	49	121	21.60
	1997-98	70	198	32.05
	1998-99	54	153	36.90
	1999-2000	43	128	32.40
	2000-01	61	197	52.40
	2001-2002	92	297	74.50
	2002-03	62	192	51.05
	2003-04	42	121	33.45
	2004-05	41	160	45.35
	2005-06	23	69	17.95
	2006-07	31	91	26.05
	2007-08	29	68	21.25
	2008-09	38	103	29.70
	2009-10	59	161	46.80
	2010-11	57	173	52.12
	2011-12	81	332	127.05
	2012-13	81	301	104.96
	2013-14	72	205	74.10
	2014-15	33	186	110.05
	2015-16	09	48	45.25
	Total	2008	5782	1360.09

Source: DIC Munger

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	41	161.62	242
22	Soda water	--	--	--
23	Cotton textile	--	--	--
24.	Woolen, silk & artificial Thread based clothes.	01	4.00	04
25.	Jute & jute based	01	2.00	03
26.	Ready-made garments & embroidery	11	8.55	39
27.	Wood/wooden based furniture	27	15.68	103
28.	Paper & Paper products	01	0.30	04
29.	Leather based	04	3.82	19
31.	Chemical/Chemical based	06	4.53	21
30.	Rubber, Plastic & petro based	03	13.80	09
32.	Mineral based	02	32.00	247
33.	Metal based (Steel Fab.)	40	43.17	159
35.	Engineering units	06	39.80	37
36.	Electrical machinery and transport equipment	05	3.05	21
97.	Repairing & servicing	25	25.86	70
01.	Others	103	103.23	311
	Total	276	461.41	1072

Source: DIC Munger

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Munger & Near By Area

1. ITC Ltd, India Tobacco Division, Basudeopur, Munger
2. ITC Ltd, Dairy Plant, Sitakund Industrial Area, Nandlalpur, Munger
3. ITC Ltd, Packaging & Printing, Basudeopur, Munger

3.5 Major Exportable Item :- Tobacco Products, Hing Lid Pack (Packing Material)

3.6 Growth Trend :- There is slow growth in consumption of consumable items (Food, Chemical, Cosmetic, & Electronics) due to less awareness..

3.7 Vendorisation / Ancillarisation of the Industry:-

S. NO.	CODE	NAME OF UNIT
1	201104	Binod Enterprises
2	226640	Singh Enterprises
3	200255	K K Traders
4	200262	Krishna Electrical Engineering Works
5	201271	Md Aurangzeb
6	201289	Narayan Engineering Works
7	201331	Raghu Nandan Prasad Keshri
8	201337	Rajesh Kumar Thakur
9	201351	S D Sharma & Sons
10	201375	Shankar Prasad
11	201574	B K Enterprises
12	203154	Md Mansoor & Sons
13	203164	Mustakim Auto Enginnering
14	203409	Shrawan Electrical Works
15	204975	Sada Brikch Prasad
16	206435	Rajesh Kumar
17	215337	Munger Electric house
18	217323	Himasnhu
19	225816	Zaid Stationary & General Store
20	226293	Shubham Enterprises
21	226377	Md Jasim & Sons
22	226848	Pushplata Devi
23	225466	Alankar Jewellers
24	401183	Priya Bardhan Transport
25	200304	Ram Kushun Shaw Etwari Shaw
26	201626	Ruplekha Camera Stores
27	204075	Bhagwandass Baijnath Rajgarhia
28	204119	Zakir Anwar
29	204128	Rajeev Kumar Mishra
30	209115	Chappan Bhog
31	201336	Rajesh Kumar Malakar
32	203201	Samudra Gupta Constructions
33	221595	Tiwari Namkeen
34	225793	Shiv Shankar Nursery

3.8. Medium Scale Enterprises

3.8.1 List of the units in Munger & Near By Area :- Nil

3.8.2 Major Exportable Item:- NA

3.9 Service Enterprises

3.9.2 Potentials areas for service industry:- Munger district has a good scope for the service industries like Tourism and Travel, Dhaba Restaurant, Mobile repairing, Computer application and Hardware, Beauty Culture and Skin Care etc.

3.10 Potential for new MSMEs:- The district having good scope for MSMEs like in **Agricultural based** (Equipments, Wormi Compost & pesticides Industries) & **Demand Based** (Food Industry, Cattle and Poultry Feed Industry, Cold Storage, Furniture Udyog) etc. Sadar Munger area is having large scope for such kind of activities.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector:- BL Gun Manufacturing Cluster

4.1.2 Service Sector: - Nil

4.2 Details for Identified cluster

4.2.1 Name of the cluster :- BL Gun Manufacturing Cluster

1	Principal Products Manufactured in the Cluster	B L Gun
2	Name of the Association	The Gun Manufacturers (Licencees) Association, Functional Estate Karna Chauda, Munger
3	No. of functional units in the clusters	29
4	Turnover of the Clusters	Not available
5	Employment in Cluster	150
6	Average investment in plant &	Not available
7	Major Issues	Marketing & Establishment of Testing Lab, Relaxation in taxation
8	Access to Export Market	Not available

5. General issues raised by industry association during the course of meeting

There is not registered Industry Association in the district.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	General Manager, District Industrial Centres, Munger
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. Director, MSME-DI, Patliputra Industrial Area, Patna-800013. 2. General Manager, District Industries Centre, Munger 3. Khadi Village and Industries Commission, Patna.
3.	Land and Industrial shed	Managing Director, Bihar Industrial Area Development Authority 1 st floor, Udyog Bhawan, East Gandhi Maidan, Patna-800004

4.	Financial Assistance	<p>1. All Commercial Banks in the Munger District.</p> <p>2. Bihar State Financial Corporation 5th floor, Indira Bhawan, Ramchalitra Patna, Bailey Road, Patna-1</p>
5.	For raw materials under Govt. Supply	Branch Manager, National Small Industry Corporation Ltd., 104 1 st Floor, Munna Suriti Complex, Doctors Colony, Kankarbagh, Patna-20
6.	Plant and machinery under hire / purchase basis.	Do
7.	Power/ Electricity	Assistant Engineer, Bihar State Electricity Board of Concerned Area .
8.	Technical Know –how.	<p>1. Director, MSME-DI, Patliputra Industrial Area, Patna-13</p> <p>2. General manager, Munger</p> <p>3. Khadi Village and Industries Commission, Patna.</p>
9.	Quality & Standard	Bureau of India Standards (BIS) Patliputra Industrial Area, Patna-13
10.	Marketing /Export Assistance	<p>1. Director, MSME-DI, Patliputra Industrial Area, Patna-13</p> <p>2. Branch Manager, National Small Industry Corporation Ltd. 104, 1st floor, Manna Surti Complex, Doctors Colony, Kankarbagh, Patna-20</p>

11.	Other Promotional Agencies	-
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7. Additional Information if any: NIL