



**एम. एस. एम. ई. विकास कार्यालय
MSME-DEVELOPMENT & FACILITATION OFFICE**

Cordially Invites Your Benign Participation At The
**CPSE LEVEL VENDOR DEVELOPMENT PROGRAM
CUM EXHIBITION OF PRODUCTS**

in Association with NTPC, Navinagar, Aurangabad, Bihar

Date : 16th & 17th March, 2023

Place : NTPC, Navinagar, Aurangabad, Bihar

**B2B Meets
Exhibition &
Workshop**

Dear entrepreneur,
are you looking for
business
with large scale
units and Government?
**Please explore
possibilities!**



प्रदीप कुमार आई.डी.डी.एम.

निदेशक
(पूर्व अपर सचिव, बिहार सरकार)
सू. ल. म. उ. विकास कार्यालय, पटना

ABOUT THE ORGANIZERS & PROGRAMME.

MSME - Development & Facilitation office (MSME-DFO), Patna are the field office of the Development Commissioner (MSME), Ministry of Micro Small and Medium Enterprises, Government of India engaged in the promotion and development of MSMEs in 17 districts of Bihar.

MSME-DFO provides a wide spectrum of support services to the MSMEs in the region. There are many MSMEs in the region, which are capable to deliver products meeting international quality standards to large scale Public & buyers.

**CPSE LEVEL VENDOR DEVELOPMENT PROGRAM
CUM EXHIBITION OF PRODUCTS**

in Association with NTPC, Navinagar, Aurangabad, Bihar

Date : 16th & 17th March, 2023

Place: NTPC, Navinagar, Aurangabad, Bihar

OBJECTIVES & HIGHLIGHTS OF THE PROGRAMME.

- To Exhibit the requirements of CPSUs and to have B2B engagement between MSEs, Large Scale units (LSUs) and Government Departments. To facilitate better understanding about the Vendor needs of large units capabilities & constraints of Micro and Small units.
- To understand about the opportunities of doing business with CPSUs / Government Department / Large Scale units and procedures for doing business with them & vendor registration procedures.
- To facilitate CPSUs / Large Scale units to identify suitable vendors.
- To facilitate Micro & Small units to present their products and services before Large Scale units and Government Departments.
- To create awareness on enabling policies for Atma Nirbhar Bharat, Be vocal for Local, Public Procurement Policy, Government e Market place (GeM) etc.

IMPORTANT SESSIONS TO THE PROGRAMME.

- Awareness on Public Procurement Policy (PPP) which mandated 25% procurement from MSEs. Within the 25%, 4% is reserved for MSEs from SC/ST & 3% from MSEs owned by women. (SC/ST/WOMEN based MSEs may explore the opportunity to do business with CPSUs under PPP)
- Presentation by CPSUs/LSUs and Government Departments about the opportunity to do business with them & their requirements and vendor registration procedures.
- Marketing avenues available through Government e Marketplace (GeM), open network for Digital Commerce (ONDC) & other E - commerce portals.
- Be a "Champion" MSME through Zero Defect Zero Effect (ZED) ecosystem- incentives & benefits available under ZED certification scheme.