

**Details of One District One Product (ODOP)
MSME-DI, Patna**

S. No.	Name of State	Name of the DI	Name of district	Name of the Product as identified by Industry Department, Bihar	Write up Uniqueness of the product	Ministry's Schematic Intervention on the Product
1	Bihar	Patna	Arwal	Rice, Organic chura (flattened rice), Black Rice	<ul style="list-style-type: none"> • Major production hub • Huge potential of marketing rice in domestic as well as international market • Agriculture is the main source of employment in the district 	CGTMSE, ESDP (MDP), ZED, MSE-CDP, Udyam Registration, MSME CHAMPIONS
2	Bihar	Patna	Aurangabad	Strawberry, Lemon grass, Tulsi leaves	<p>Strawberry</p> <ul style="list-style-type: none"> • Favourable Climate conditions • Falls on Grant Trunk Road/NH-19 and proximity to Patna & Gaya airport <p>Lemon Grass</p> <ul style="list-style-type: none"> • Favourable topography and proximity to river 'Sone' • Safe zone for ground water <p>Tulsi Leaves</p> <ul style="list-style-type: none"> • Favourable Climate conditions 	CGTMSE, Unit based interventions for specific Packaging Requirements (PMS), PMEGP, MUDRA, Udyam Registration, MSME CHAMPIONS
3	Bihar	Patna	Banka	Silk	<ul style="list-style-type: none"> • Production Hub for Cocoon • Tassar food plantation • Availability of Cocoon Banks • Large number of silk weavers involved in manufacturing silk products • Proposed Dye House set up in the district would help in development of handloom and powerloom sector in the district • Nearby proximity to Bhagalpur district, which is famous for producing silk fabrics in Bihar 	CGTMSE, SFURTI, PMEGP, Design Clinic Scheme, Udyam Registration, MSME CHAMPIONS

4	Bihar	Patna	Bhagalpur	Silk, Katarni rice, Jardalu Mangoes	<p>Silk</p> <ul style="list-style-type: none"> • Bhagalpur silk and its product are famous at National and International level • GI Tagged Product • Silk weaving is an age-old tradition in the city • Availability of skilled workers • Hub for Oak & mulberry orchards to produce Tassar silk and its product • Known as “Silk city of India” • Bhagalpur is famed for its exquisite Tussar and Dupion silk sarees • Good demand of Tassar Silk in global market <p>Katarni Rice</p> <ul style="list-style-type: none"> • GI Tagged Product • Favourable climate and water availability for production • Huge potential of marketing Katarni rice in domestic as well as international market <p>Jardalu Mangoes</p> <ul style="list-style-type: none"> • GI Tagged Product • Favourable climatic condition for cultivation • High demand due to unique test 	CGTMSE, SFURTI, PMEGP, Design Clinic Scheme, Unit based interventions for specific Packaging Requirements (PMS), IPR, Udyam Registration, MSME CHAMPIONS
5	Bihar	Patna	Bhojpur	Katarni chuda (Flattened Rice)	<ul style="list-style-type: none"> • Production hub for export • Commercial production by mechanised growing • Total area engaged in farming 503 acres • Scope of area expansion • Scope for yield improvement and improved packaging for long period 	CGTMSE, SFURTI, ESDP, Udyam Registration, MSME CHAMPIONS
6	Bihar	Patna	Buxar	Rice	<ul style="list-style-type: none"> • Agriculture is the main occupation of the people • Production hub for Rice • Huge potential of marketing rice in domestic as well as international market. • Availability of fertile land & natural irrigation means • Scope of area expansion • Scope for yield improvement 	CGTMSE, ESDP (MDP), ZED, Udyam Registration, MSME CHAMPIONS

7	Bihar	Patna	Gaya	Tilkut, Tourism	<p>Tilkut</p> <ul style="list-style-type: none"> • Approx 400 families in gaya earn their livelihood by making Tilkoot only. • Skilled manpower availability • Huge potential of marketing Tilkut as a ready to eat sweet savoury in domestic as well as international market • High nutritive and medicinal value <p>Tourism</p> <ul style="list-style-type: none"> • Vast option of antiques & artifacts, historical monuments, architecture, cultural diversities, festival and fairs, eco-tourism, arts, like: Mahabodhi Temple, Vishnupad Temple, Falgu River, • Development of new tourism such as Heritage Tourism, cultural tourism, entertainment tourism etc • Good Land & Railway connectivity • Presence of international Airport at Gaya 	CGTMSE, SFURTI, IPR, ESDP, Udyam Registration, MSME CHAMPIONS
8	Bihar	Patna	Jamui	Tomato, Potato	<p>Tomato, Potato</p> <ul style="list-style-type: none"> • Potato and Tomato are major cultivation crops • Agriculture is the main source of employment in the district • Abundant raw materials for food processing sector 	CGTMSE, PMEGP, MUDRA, Udyam Registration, MSME CHAMPIONS
9	Bihar	Patna	Jehanabad	Rice	<p>Rice</p> <ul style="list-style-type: none"> • Agriculture is the principal occupation of the people of the district • Strategic location and climate support the development of agriculture commodities • High demand and Huge potential of marketing rice in domestic as well as international market 	CGTMSE, ESDP (MDP), ZED, MSE-CDP, Udyam Registration, MSME CHAMPIONS
10	Bihar	Patna	Kaimur	Rice, Rice bran	<p>Rice, Rice bran</p> <ul style="list-style-type: none"> • Major of production of rice is the principal occupation of the people of the district • Abundant agro raw materials for food processing sector • High demand and Huge potential of marketing rice in domestic as well as international market 	CGTMSE, ESDP (MDP), ZED, MSE-CDP, MSME CHAMPIONS

11	Bihar	Patna	Lakhisarai	Pulse Production, rang abir	<p>Pulse</p> <ul style="list-style-type: none"> • Agriculture is the main occupation of the district • Availability of manpower • Major centre for establishment of agro food processing units • Scope of area expansion • Scope for improved packaging for long shelf life <p>Rang-Abir</p> <ul style="list-style-type: none"> • Availability of raw material due to geographical advantage • Unique product • Traditional industry 	CGTMSE, PMEGP, MUDRA, Udyam Registration, MSME CHAMPIONS
12	Bihar	Patna	Munger	Mentha oil, Honey	<p>Mentha oil</p> <ul style="list-style-type: none"> • Large agriculture land available • Climate support • Scope of area expansion to increase in production • Different government scheme available to promote mentha oil production • Mentha is a well-known genus that has medicinal and aromatic value <p>Honey</p> <ul style="list-style-type: none"> • High floral diversity • Availability of a variety of bee forages • Honey industry provides lucrative opportunities for producers to produce a variety of honey flavours • Variety of trees useful in beekeeping • Societies of this district is experienced in this farming • Local and external markets are highly growing • The temperature and other environment of the district is much suited for this type of farming • It is added facility to reach the product to the foreign countries • There are variety of processing methods and packaging of honey in district 	CGTMSE, SFURTI, ESDP, Unit based interventions for specific Packaging Requirements (PMS), Udyam Registration, MSME CHAMPIONS

13	Bihar	Patna	Nalanda	Potato, Tourism	<p>Potato</p> <ul style="list-style-type: none"> • Best climate for production of Potato • Cultivated area for potato is around 24,330 hectares <p>Tourism</p> <ul style="list-style-type: none"> • Many Historical places are located in Nalanda district like Ancient Nalanda University, Rajgir, Pawapuri, Kundalpur, etc which are creating further scope for Heritage Tourism, cultural tourism. • Connected with Rail from Patna and Delhi 	CGTMSE, SFURTI, PMEGP, Design Clinic Scheme, PMS, Udyam Registration, MSME CHAMPIONS
14	Bihar	Patna	Nawada	Silk and Garments	<p>Silk and Garments</p> <ul style="list-style-type: none"> • Weaving is their hereditary profession to earn the livelihood in district • Nawada have considerable silk clothes production • Weavers of kadirganj learned the weaving techniques from their ancestors • Its growth includes product innovations, strong marketing initiatives and low-cost pricing strategies making products more affordable for consumers 	CGTMSE, PMEGP, PMS, Udyam Registration, MSME CHAMPIONS
15	Bihar	Patna	Patna	Red lentil (Masoor dal), Sujini craft	<p>Red Lentil (Masoor Dal)</p> <ul style="list-style-type: none"> • Major producers of Lentil • Bold Seeded, attractive shaped grains have high demand for export at premium price. • High cold tolerant nature. • Pulses are largely grown under rain-fed condition • In the cereal based agriculture, pulse is one of the major crops • State government has undertaken various initiatives to minimize pest infestation, increase yield, and enhance price realization to the farmers <p>Sujini Craft</p> <ul style="list-style-type: none"> • Variety of products under Sujini Craft are: quilts or bed sheets, designs of rural scenes, episodes of hindi epics, social themes and others • Large employment generation • Craft of is popular across the country • Cheap labour can compete on price • Aesthetic and functional qualities • Low capital investment and high ratio of value addition 	CGTMSE, Unit based interventions for specific Packaging Requirements (PMS), PMEGP, MUDRA, Udyam Registration, MSME CHAMPIONS

16	Bihar	Patna	Rohtas (Sasaram)	Cement, Tourism, Mentha oil, Sonachur Rice	<p>Cement</p> <ul style="list-style-type: none"> • Abundant availability of raw material for production of cement. • Cement industries are famous of Rohtas district because of uniqueness <p>Tourism</p> <ul style="list-style-type: none"> • Famous historical district for Shershah Suri • In Rohtas Maa Tara Chandi Temple, Gupta Dham, shrines of sufis are places of religious interest <p>Mentha oil</p> <ul style="list-style-type: none"> • Large agriculture land available for production of mentha oil • Climate support • Scope of area expansion to increase in production • Government scheme available to promote mentha oil production • Mentha is a well-known genus that has medicinal and aromatic value <p>Sonachur Rice</p> <ul style="list-style-type: none"> • District is also known as Bowl of Rice/Paddy • Sonachur is scented rice 	CGTMSE, Unit based interventions for specific Packaging Requirements (PMS), PMEGP, MUDRA, Udyam Registration, MSME CHAMPIONS
17	Bihar	Patna	Sheikhpura	Onion, Pulse	<p>Pulse</p> <ul style="list-style-type: none"> • Pulses like Gram and Masoor occupied maximum area for cultivation • Scope for the industries i.e., willing to manufacture best quality of pulses <p>Onion</p> <ul style="list-style-type: none"> • State government as notified agro food processing units based on onion and pulses • Scope for the industries i.e., willing to manufacture and onion-based products 	CGTMSE, PMEGP, MUDRA, Udyam Registration, MSME CHAMPIONS